

Audio Visual consumption survey

1. How many hours of subscription online video do you watch per week?
(On-demand - Netflix etc. Tick one box)

<input type="checkbox"/> Less than 1 hour	<input type="checkbox"/> 1 to 5 hours
<input type="checkbox"/> 5 to 10 hours	<input type="checkbox"/> 10 to 15 hours
<input type="checkbox"/> More than 15 hours	

2. How many hours of free online video do you watch per week?
(YouTube etc. Tick one box)

<input type="checkbox"/> Less than 1 hour	<input type="checkbox"/> 1 to 5 hours
<input type="checkbox"/> 5 to 10 hours	<input type="checkbox"/> 10 to 15 hours
<input type="checkbox"/> More than 15 hours	

3. How many hours of television do you watch per week?
(TV station offerings rather than on-demand. Tick one box)

<input type="checkbox"/> Less than 1 hour	<input type="checkbox"/> 1 to 5 hours
<input type="checkbox"/> 5 to 10 hours	<input type="checkbox"/> 10 to 15 hours
<input type="checkbox"/> More than 15 hours	

4. Number the following six categories of online video content from 1 to 6 with '1' being the category that you watch most and 6 being the category that you watch least.

<input type="checkbox"/> Sport Celebrities	<input type="checkbox"/> TV/Movie Celebrities
<input type="checkbox"/> Brands	<input type="checkbox"/> Friends & Family
<input type="checkbox"/> Musicians	<input type="checkbox"/> People not known personally